



ENVISIO PROJECT

Empowering New Ventures in Sustainable Initiatives, Opportunities, and Networking for the Development of Deaf Entrepreneurs

Project Number: 2023-2-IT03-KA220-YOU-000181066

Training Programme 4: Financing and Funding for Sustainable Green Ventures

Green Funding Readiness Checklist

This checklist is designed to help you evaluate your preparedness before applying for funding for your green business idea. Each section corresponds to a core topic covered in Training Programme 4: Financing and Funding for Sustainable Green Ventures.

You will reflect on your current progress and identify areas where you may need further development. You can complete this form with your mentor or on your own. It can be revisited as your idea grows.

Instructions: For each statement, mark the column that best represents your current situation:

- Yes – I have completed this step
- In Progress – I’ve started but not finished
- Not Yet – I haven’t started

1. Business Concept Development

Statement	Status		
	Yes	In Progress	Not Yet
I have defined a clear and measurable objective for my green business.			



My business idea includes a unique or innovative element.			
I understand the environmental or social problem my business aims to solve.			
I understand the market needs and customer demand for my product/service.			

2. Budget & Financial Planning

Statement	Status		
	Yes	In Progress	Not Yet
I have listed all startup, fixed, and variable costs.			
I have projected my revenue for the first 12 months.			
I know how to calculate my breakeven point.			
I understand the difference between profit and cash flow.			

3. Sustainability & Impact

Statement	Status		
	Yes	In Progress	Not Yet
I can explain how my business supports environmental or social sustainability.			
I have linked my business objectives to relevant SDGs.			
I can identify specific environmental and/or social impact indicators.			



4. Funding Knowledge

Statement	Status		
	Yes	In Progress	Not Yet
I understand the difference between public, private, and alternative funding.			
I am aware of EU programmes like Erasmus+, LIFE, and Horizon Europe.			
I know where to find open calls and green funding opportunities.			

5. Funding Strategy

Statement	Status		
	Yes	In Progress	Not Yet
I have estimated how much funding I need and what for.			
I have considered potential sources of funding that fit my business model.			
I have developed a plan to present to funders with clear goals.			

6. Communication & Documentation

Statement	Status		
	Yes	In Progress	Not Yet
I have prepared a one-page executive summary or pitch of my business idea.			
I can clearly present my idea in writing and verbally.			

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I am aware of the documents needed in a grant or funding application (e.g., budget, impact plan, timeline).			
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Your participation shows a commitment to learning about sustainable development, circular economy principles, and the role of green entrepreneurship in shaping a better future.

We hope this Green Funding Readiness Checklist has helped you reinforce your business idea and inspired you to drive positive environmental and social change.

Want to learn more? Continue your journey by exploring more modules and practical applications of sustainable entrepreneurship.

Keep making a difference!